



United States  
Environmental Protection Agency



## HEALTHCARE INDUSTRY

# The Financial Power of ENERGY STAR®

Increasing your organization's competitive advantage can be accomplished through investments in superior energy performance. With energy costs as much as eight percent of operating expenses, healthcare facilities can make significant gains in overall financial performance through investments in energy efficiency.

Whether your healthcare organization is non-profit or for-profit, the tangible benefits of investments in energy-efficient technologies abound. The savings generated from these investments can be reinvested into patient care and new technologies, saved for future investments, or returned to stockholders. Patients, employees, and other stakeholders will appreciate the benefits of implementing smart energy practices that are good for business and the environment.

*"Investments in energy-efficient performance combined with sound energy management in hospitals can generate significant cost savings. These savings offer opportunities for reinvestment into patient care and effectively demonstrate new investment options for healthcare managers."*

— Al Pennebecker, Vice President of  
Facilities and Support Services,  
Saint Michael's Hospital of Stevens Point

### To learn more...

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ENERGY STAR can help you  
to investigate the potential  
improvements in your  
organization's financial health.  
Contact ENERGY STAR to learn more.

[www.energystar.gov](http://www.energystar.gov)

## Non profit

Each dollar saved in energy performance  
is equivalent to generating **new**  
**revenues** of

**\$20** for hospitals

**\$10** for medical offices  
or nursing homes

## For profit

Investments in energy performance that  
generate a **5% reduction** in energy  
costs can **increase earnings**  
**per share** by

**One penny**  
for hospitals

**One penny** for  
medical offices  
or nursing  
homes